

focus on **Litter Control at PRIESTLEY**

◆◆◆ COLLEGE ◆◆◆

◆◆◆ Problem Identified

PRIESTLEY COLLEGE at Warrington, identified that the litter bins already located in the College were too small, resulting in overflowing litter. The unsightly appearance of the existing litter bins discouraged students from disposing of litter in the appropriate place and did nothing to enhance the image of the College.

◆◆◆ Solution

Following discussion with Glasdon, **PRIESTLEY COLLEGE** chose the **ENVOY™** D-shaped, open-topped Litter Container because of its space-saving, large capacity design. **ENVOY** fits neatly against walls or other structures taking up minimal space and is the perfect size for siting in corridors and at entrance areas. The open-topped design allows easy litter disposal, including even large fast food packages. Glasdon **ENVOY** Litter Bins are available in two heights, standard (860mm) and desk height (730mm) and it was agreed that the standard height container would be the ideal solution for use around the College. Dark blue **ENVOY** litter bins were chosen to match **PRIESTLEY COLLEGE's** corporate colours and they were personalised with the College crest.



◆◆◆ Resulting Benefits

PRIESTLEY COLLEGE are extremely pleased with **ENVOY** Litter Bin. **ENVOY's** large 110ltr capacity reduces the risk of overflowing litter whilst taking up minimal space. The stylish personalised litter bins co-ordinate with the College's corporate colour and help to promote a positive image.

◆◆◆ What the Customer says:

"The compact design of the Envoy Litter Bin fits neatly against a wall and its user-friendly styling has encouraged usage. The personalised Bins enhance the overall corporate image of the College."

Roy Kettle, Site Supervisor, Priestley College.



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